

MOVIE MAKING - POPULAR MISCONCEPTION

Common Misconception in Regular scenarios - results from incorrect thinking or a flawed understanding

INDUSTRIAL DESIGN - DESIGN A HELMET FOR SAFE RIDING OF 2 WHEELER

Brief- It's a well-known fact that wearing a helmet saves lives, but still we see many people on the street without helmets.

Redesign the helmet so that it is easier to use, provides good ventilation and still has enough protective properties to make 2 wheeler riding safe.

Deliverables-

- A concept drawing explaining the working of your idea
- Explanation of how people will use your solution
- A before and after scenario which highlights the USP of your solution

GRAPHIC DESIGN - DESIGN A LOGO FOR OLYMPIC GAMES TO BE HELD IN INDIA

The Olympic Games are considered the world's foremost sports competition with more than 200 nations participating and are held every four years.

Imagine that the next Olympic Games are to be held in India. Design a logo for the event.

Deliverables-

- One sheet showcasing your explorations
- A clear illustration of the logo you have designed
- A short concept note explaining your design

APP DESIGN - STATIONARY SHOP

Murugan Stationary Shop wants to leverage the power of internet and smartphones to reach out to more customers. Make an app that can take this stationary store's services to fingertips of people. Think about how you can make it an easy shopping experience for customers.

GAME DESIGN - ALONE

A game having no one else present.

SUBMISSION DEADLINE FOR GRAPHIC DESIGN, INDUSTRIAL DESIGN, MOVIE MAKING & APP DESIGN - 23rd August 2019

***Not applicable for Game Design**

Kindly refer project submission guidelines mentioned on our website

Guidelines

- Parking Facility is not available inside the School
- Entry will be given at the Venue after 9:30 am, Students are expected to reach on time
- Competition will start at 10:00 am sharp
- It is mandatory for Students to carry their School ID Card
- All Teams are required to carry their own laptop
- No team will be provided any hardware or software at the venue
- Students are advised to bring their own Lunch Boxes (*Carry some dry snacks along with your Lunch Box*)
- Students will be allowed to consume lunch at a given time slot only in the Cafeteria
- Teams should maintain discipline at the competition venue
- It's an Open Competition Platform, Teams can use any Software to build their respective game
- On the same day results will be announced & Prizes will be distributed
- Teams are not allowed to leave the competition venue at any point of time without informing the Organizing team